

BUSINESS MODEL FOR FUTURE ELECTRICITY DISTRIBUTION NETWORKS

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Background: disruptive technologies

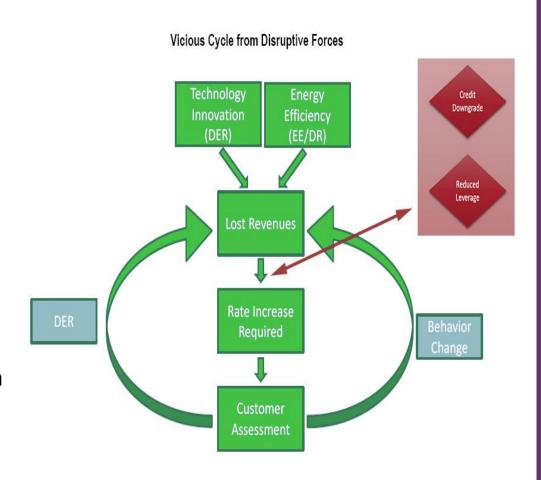
The operating environment of network utilities is changing:

- On-site generation, renewable energy uptake: solar PVs, wind.
- Ambitious targets, supportive policies: feed-in tariff, net metering.
- Also boosted by rising retail price mainly because of network charges.
- At the same time: low or falling electricity demand mostly in mature economies.
- Self-sufficient large consumers/ prosumers.
- Energy efficiency.
- Growing interest in microgirds, semi-independent communities.
- Consumer engagement in managing/controlling their energy usage through programmable equipment.



Changing the fundamentals

- •Traditional business models are no longer applies to distribution networks.
- •This is specifically the case if charges are based on volumetric tariff (e.g., Texas, Australia).
- •Renewable integration in most places such as Australia has not reduced peak demand but rather average demand.
- •Declining demand+rising cost because of peak load → rising in retail prices → more disruptive technologies → Vicious cycle





Source: www.forbes.com

Expansion of business model

- To fend off the shrinking of their revenue, the network companies need to extend their business:
 - Tariff re-design
 - Energy service
 - Involvement in the business of renewable support
 - Reliability charge-Prosumers
 - Data supply
 - Aggregation
 - Market for network capacity/ Contract for deferral scheme (CDS)
 - Market for reactive power
- Lessons from similar industries which have been exposed to disruptive technologies can be insightful (e.g. Telecommunication).



Regulatory challenges

- Business model needs to be compatible with the regulatory framework of companies.
- Involvement of distribution network companies in both regulated and competitive businesses can lead to:
 - Discrimination
 - Cross-subsidisation
 - Disruption to unbundling paradigm
- Incentives and alignment of benefits between renewable developer and DNO.
- New tariffs to recover the network costs might lengthen the payback period of solar PV installed by households.
- Distribution effect: Those people who do not have solar power and can not afford it subsidise more affluent prosumers.



Conclusions

- The network utility companies face hard times because of massive renewable uptake as a result of low carbon policies.
- An extended business model is required to help them to adapt to the new environment and avert the shrinkage of their revenues.
- The extended business model should create integrated value added benefits through:
 - Data supply, renewable integration support, reliability supply, aggregation of small resources, market for reactive power and network capacity
- However, the regulatory challenges need to be dealt with.



Thank you for your attention!

