

Consumers at the Heart of the Energy System

BIEE presentation – Good Energy Group plc

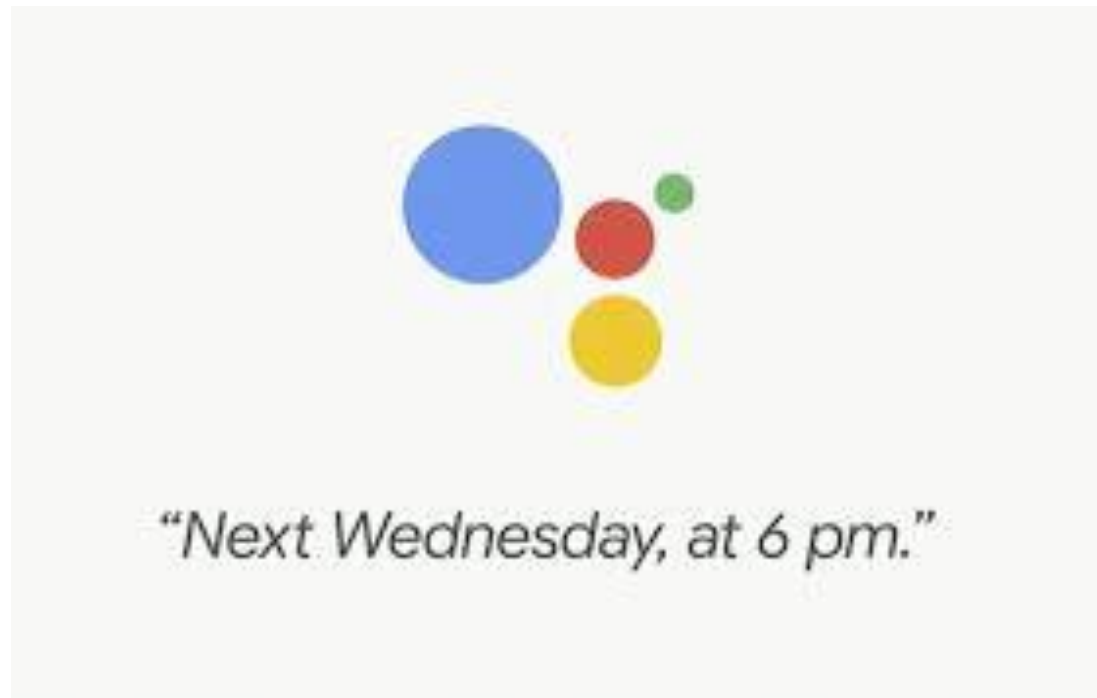
19th September 2018

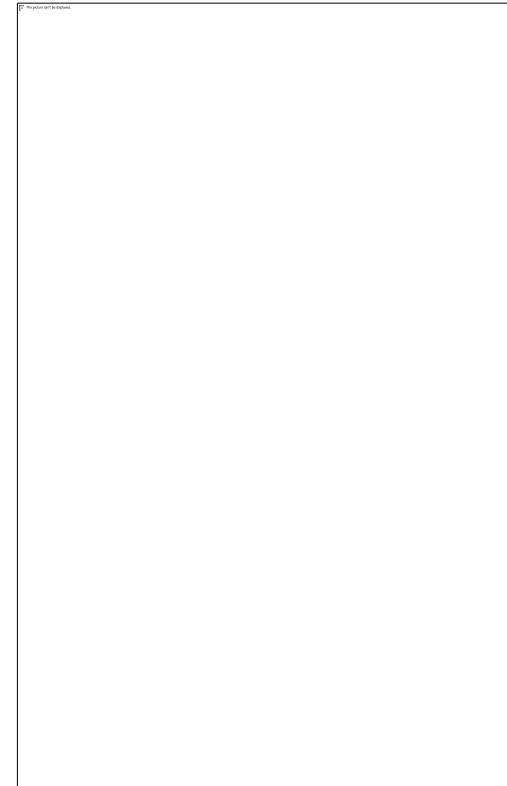


The Grand Challenges

- **AI and Data** – *“We will put the UK at the forefront of the AI and data revolution.”*
- **Ageing society** – *“We will harness the power of innovation to help meet the needs of an ageing society”*
- **Clean Growth** – *“We will maximise the advantages for UK industry from the global shift to clean growth – through leading the world in the development, manufacture and use of low carbon technologies, systems and services..”*
- **Future of Mobility** - *“We will become a world leader in shaping the future of mobility.... This is driven by extraordinary innovation in engineering, technology and business models.”*

Google assist and the Hairdresser



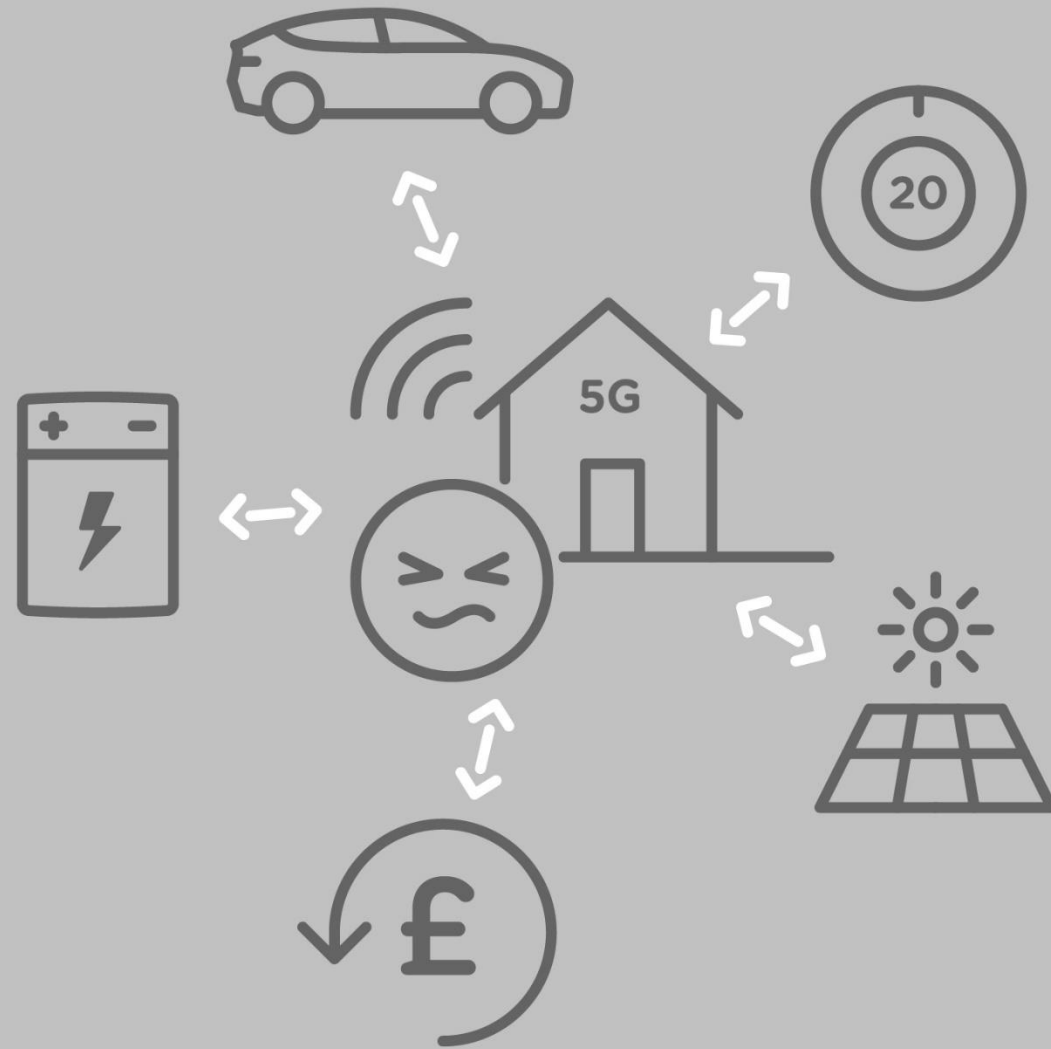




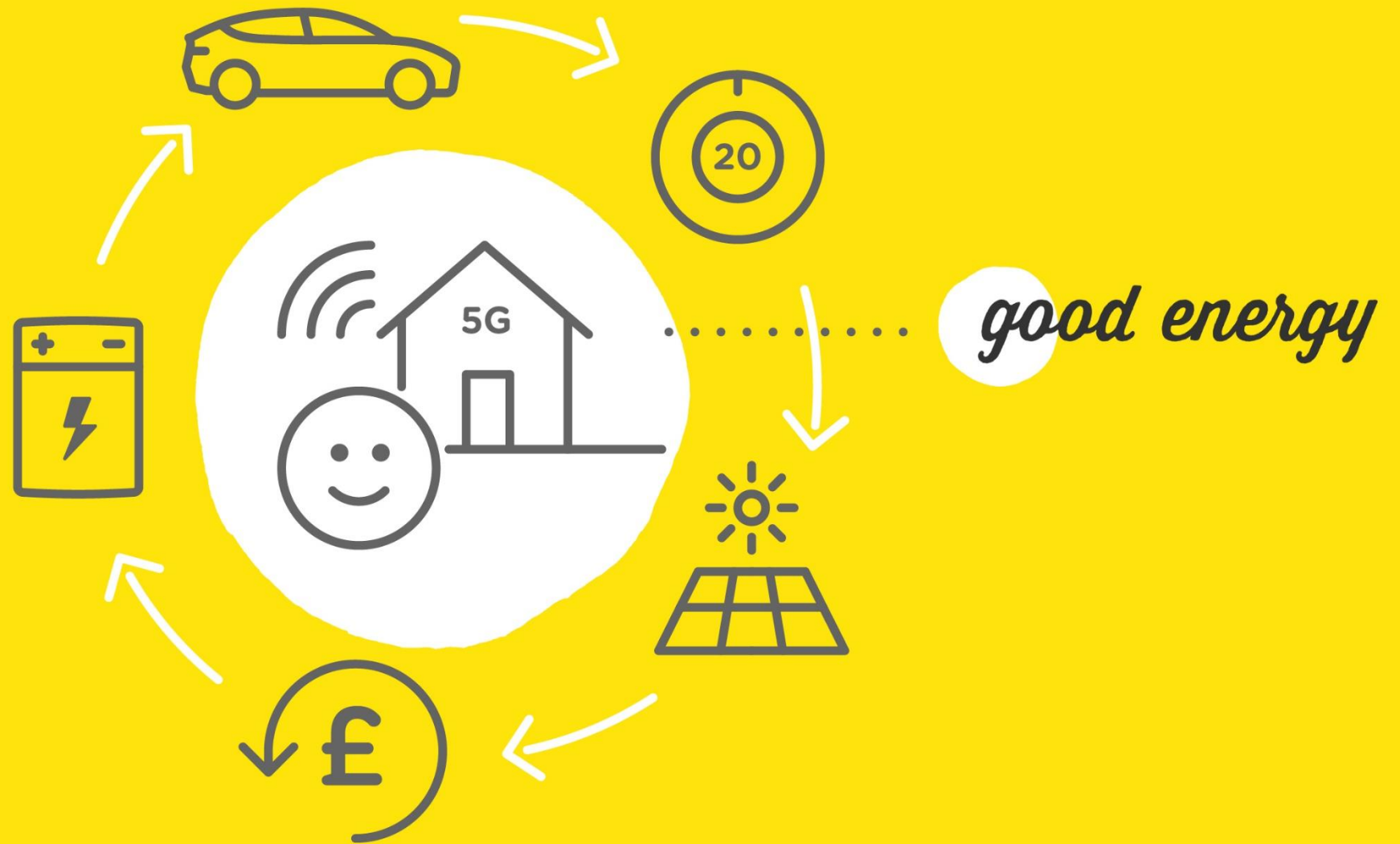
Electric Vehicles 2040: over **1/3 of the fleet** and over **1/2 of all new car sales** will be electric – forecast by Bloomberg New Energy finance

A Changing energy market





Isolated technology
Complicated and hard work



Empowering energy in the home
Seamless integration



Empowering energy in the workplace
Seamless integration



The Modern Energy company

Outcomes

Focus on customer advice rather than customer service, through investment in AI

Save billions of pounds in infrastructure costs to enable electric mobility

Increase infrastructure and economic resilience in a climate change world

Create customer empathetic products that would work for all types of customers

Q&A

Thank you

