



HYDROGEN FOR A NET ZERO GB: an integrated energy market perspective

Foreword



Last year, UK set in legislation a bold ambition to fully decarbonise our economy by 2050. This will involve a transformation of the way we generate, store and utilise energy to heat our buildings, produce goods, and move around. Delivering on this will be a key societal challenge over the next few decades - to play our part in averting catastrophic climate change.

There are many different pathways and technologies to achieve this ambition. In this report we focus on the potential for hydrogen to enable the decarbonisation of our energy system and economy, concluding that it could satisfy up to half of total energy needs by 2050. Working closely with a group of key stakeholders in industry and Government, Aurora has leveraged its expertise in energy market modelling to produce a highly sophisticated representation of a possible future hydrogen system – and used this to derive insights on what this means for policymakers and industry.

This summary report highlights the huge potential but also some key challenges to realise a hydrogen economy in UK. Low carbon hydrogen could be used as a substitute for natural gas in homes and industry, and a fuel in transport, and can be upgraded to ammonia or other synthetic fuels, which have a wide variety of applications in industry. Our analysis demonstrates that hydrogen infrastructure can help to integrate renewables into the power system and balance their output. All of this will require significant investment into new hydrogen pipeline and storage infrastructure.

The development of a hydrogen economy, built around the UK's industrial clusters, could be part of a post-COVID recovery package – stimulating jobs and investment. The report sets out a roadmap for the realisation of this opportunity, laying the foundations in the 2020s for a scale up in the 2030s and beyond.



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About the study



The analysis in this report reflects Aurora's independent perspective as a leading energy market modelling and analytics company. The analysis in this study was originally prepared over a course of 6-months with support and feedback from a number of study participants.



In addition to the study participants, a number of private and public organisations were also consulted and informed the analysis in this study.



Aurora was founded in 2013 by University of Oxford Professors and economists that saw the need for a deeper focus on quality analysis. With decades of experience at the highest levels of academia and energy policy, Aurora combines unmatched experience across energy, environmental and financial markets with cutting-edge technical skills like no other energy analytics provider.

Aurora's data-driven analytics on European and global energy markets provide valuable intelligence on the global energy transformation through forecasts, reports, forums and bespoke consultancy services.

By focusing on delivering the best quality analysis available, we have built a reputation for service that is:

- Independent we are not afraid to challenge the 'norm' by looking at the energy markets objectively
- **Transparent** all our analyses undergo further refining through a detailed consultation process across our private and public sector clients
- Accurate we drill right down to the requisite level of detail and ensure results are internally consistent. In power market analysis, this means half hour granularity with complete internal consistency across energy capacity balancing and other markets.
- **Credible** trusted by our clients, our results have proven bankability

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Our services cover all power markets across Western Europe and Australia





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Power market forecast reports	Power market forecast reports	Aurora can provide power market
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Strategic insight reports		
Regular subscriber group meetings	E.S. F.	50 1' 13
Bilateral workshops		
Analyst support		
		Jan



Contents

- 1. Executive summary
- 2. Introduction to Aurora's hydrogen market study
- 3. Long-term trends in hydrogen supply and market price
- 4. The impact of hydrogen on the power sector
- 5. Total energy system cost and policy enablers
- 6. Appendix

Executive summary – Hydrogen in the GB energy system



^{1.} Renewable Energy Systems. 2. Carbon Capture and Storage

- Hydrogen (H_2) can play an important role in meeting GB's 2050 target for economy-wide Net Zero emissions by providing c.25-50% of its final energy demand by 2050, and by facilitating the decarbonisation of sectors with limited alternatives
- Aurora has developed an analytical framework that integrates the entire market-based energy system and includes different types of production, transportation and storage technologies
- The study provides a wide range of Net Zero market outcomes by assessing various scenarios and sensitivities, reflecting two pathways for low-carbon power and three levels of H₂ adoption
- Both main H₂ production technologies (electrolysis -green H₂ and natural gas reforming with CCS -blue H₂) are expected to play an important role, with blue H₂ providing the scale in high adoption scenarios and merchant green H₂ deployment accelerating with falling technological costs and power prices in the medium and long-term
- Out of the merchant market analysis, green H₂ projects are expected to be prominent in early years owing to bilateral contracts and dedicated renewables assets for industrial users
- Falling technology costs and gas prices will drive steady reduction in the market H₂ price, which is expected to go below £50/MWh H₂ by 2050 (in £2019, including production and transportation costs)

Executive summary – Decarbonisation pathways





• Large-scale adoption of H_2 could entail synergies with the power sector, with high penetration of H_2 adding more than c. £3 billion/year to the clean energy market by 2050 and reducing the power sector requirement for flexibility during peak winter months

- All Net Zero scenarios require substantial growth in renewable generation and electrification upon which H₂ benefits are complementary in challenging sectors. Generally, H₂ scenarios require additional investments on H₂ transmission and distribution infrastructure and present higher energy costs, but lower spending on low-carbon power subsidies, power network costs and power capacity market spending
- Higher overall energy requirement due to efficiency losses in the production of H₂ and the lower efficiency of H₂ used in transport and heating when compared to electricity result in a generally larger energy system in scenarios with high H₂ adoption
- New and repurposed gas pipelines will be the cheapest form of transportation for transmission and distribution of large volumes of H₂, while trucks will provide a means of distributing small volumes of H₂. Salt cavern storage, pressurised tanks and pipelines are likely to provide the short- to medium-term storage options, but a number of carrier fluids could become available as the market scales and costs decline
- Imports from regions with cheaper clean H₂ supply are likely to be limited in their overall role in the GB market due to high shipping costs (£40-70/MWh H₂)

Executive summary – Policy roadmap







- All Net Zero scenarios require intensive investment and policy development across all energy sectors, with no pathway (with H₂ or high electrification) being decisively better in terms of system cost on a net present value basis
- Multiple low-regret options for policy can anticipate challenges and tackle key uncertainties in the short term, including setting decarbonisation targets and promoting H₂ demand in key sectors, deploying CCS in strategic locations and advancing energy efficiency and network standardisation efforts

- UK has a distinct advantage compared to other countries like Germany and Denmark due to higher availability of usable CO₂ storage sites for CCS. It can rely on early market scaling through blue H₂ before cost reduction results in competitiveness of merchant green H₂
- Developing a H₂ system can thus be an important element of the UK Government's post-COVID stimulus plan, which could enable the development of globally competitive low-carbon industrial clusters

Contents

- 1. Executive summary
- 2. Introduction to Aurora's hydrogen market study
- 3. Long-term trends in hydrogen supply and market price
- 4. The impact of hydrogen on the power sector
- 5. Total energy system cost and policy enablers
- 6. Appendix

Introduction – Integrated analytical framework

Aurora has undertaken a comprehensive modelling exercise, which integrates the entire energy system

Aurora's analytical approach is based on an integrated framework that covers the entire energy system, using:

- internally consistent gas, power and H₂ demand scenarios for heat, transport and industry
- commodity price forecasts that reflect a Net Zero outlook for Europe
- a modelling suite that highlights feedback loops across H₂ and power markets
- By integrating H₂ and power market modelling, Aurora's approach captures the interactions of power and H₂, and specifically the mutual benefits of H₂ adoption and deployment of RES

Introduction – Scenarios for adopting hydrogen in GB

The study provides a wide range of Net Zero market outcomes by assessing various scenarios and sensitivities

- The UK has set a challenging target for Net Zero emissions by 2050, which requires switching the economy-wide energy consumption to zero-carbon sources
- Decarbonisation of the power sector will be crucial to meet this target, and will require significant deployment of zero-carbon capacity, including renewable energy systems (RES), nuclear and carbon capture and storage technology (CCS)
- The study assesses market scenarios that reflect two alternative pathways for the power sector to meet this target, which focus on either:
 - The High RES scenario assumes accelerated penetration of wind and solar capacity, which reach a minimum of 170GW of combined installed capacity by 2050
 - The High Baseload scenario sees a policy focus on the deployment of gas-CCS and nuclear capacity, which reach a capacity of 20GW and 23GW respectively
- The study also assesses the impact of a range of sensitivities including gas prices, technology cost trajectories, volume of imports and deployment levels of renewables and storage on the H₂ supply mix

1. This reflects the minimum capacity deployment of these technologies. Aurora power modelling allows for further deployment endogenously if it is economic on a net-present value basis

Introduction – Scenarios for adopting hydrogen in GB

Levels of H_2 adoption in major sectors also varies with scenario

- H₂ could play an important role in reducing emissions across the energy system with direct applications in heat, transport and industry
- The level of H₂ adoption will depend on the availability of alternative decarbonisation options
- The study considers three levels of H₂ demand across the three main demand sectors:
 - The No H₂ (High Electrification) scenario sees almost complete electrification of transport and heat, and widespread use of natural gas with CCS to provide heat for industrial processes
 - The Low H₂ scenario sees H₂ use in high-grade heat applications in industry and limited penetration in private transport and heat, which are largely electrified by 2050
 - The High H2 scenario sees widespread adoption with deployment of up to 14 million hydrogen boilers and more than 75% H₂ penetration in heavy-goods vehicles, resulting in a total of more than 500TWh of hydrogen demand by 2050
- H₂ could also possibly reach the power sector, providing firm capacity to the energy mix, but this will be highly driven by policy direction and is not a part of our core demand assumptions (discussed later)

1. Hydrogen demand in the power sector was calculated endogenously in our modelling. Demand segments shown here were forecasted exogenously.

Contents

- 1. Executive summary
- 2. Introduction to Aurora's hydrogen market study
- 3. Long-term trends in hydrogen supply and market price
- 4. The impact of hydrogen on the power sector
- 5. Total energy system cost and policy enablers
- 6. Appendix

$\rm H_2$ could provide c.50% of total final energy demand by 2050 in a high adoption scenario

Energy flow in 2050, T	Wh	High	RES - High H ₂ scenario
	Losses.: 83		
Natural Gas: 490			Industry: 292
	Hydroge	n: 515	
Solar: 53			
Nuclear: 117			Heating: 280
Other Renewables: 7			
Imports: 24			
	Electricity: 647	S	torage and losses: 9
Wind: 397			Transport: 225
			Much higher H ₂ input flow
			to low efficiency of boiler
	Losses: 45		Other: 261
Bioenergy: 161	Losses: 88		

- Widespread adoption in the heat and transport sectors will result in c. 50% of the final energy demand being met by H₂ in 2050
- More than 50% of that H₂ demand is produced by natural gas, which continues to play a important role in the energy sector even in a High RES scenario
- The market scenario sees accelerated deployment of wind, which provides c. 61% of the electricity requirement in 2050
- Up to 7TWh of H₂ could also be used for power generation but this will be highly driven by policy direction, as discussed later

Note: Energy flows reaching the electricity node are in TWhel, flows reaching the H₂ node in TWh th and flows reaching final demand nodes are in source units (TWhel or TWhth for H₂ and gas)

More targeted adoption could still see c.25% of final demand being met by H_2 in hard-to-electrify sectors

- H₂ could provide c. 25% of the final energy demand in 2050 if adoption is limited to hard to electrify sectors and heating applications in certain locations
- Low-cost electricity from RES will provide the bulk of this H₂ requirement, reducing the dependence of the energy system on natural gas
- High electrification of heat and transport results in a considerably smaller total energy requirement, due to more efficient applications compared to H₂ counterparts
- Biomass gasification with CCS can provide up to 31MT/year of negative emissions by 2050

Note: Energy flows reaching the electricity node are in TWhel, flows reaching the H₂ node in TWh th and flows reaching final demand nodes are in source units (TWhel or TWhth for H₂ and gas)

Green H_2 supply will highly depend on RES penetration, while blue H_2 will be required to provide the scale

- By 2050, the relative share of blue and green H₂ will depend on two key factors: 1) availability of cheap power and 2) scale of hydrogen adoption across the economy
- The deployment of green H₂ will be highly dependant on the amount of surplus low-carbon generation and cheap power available for electrolysis, which will be driven primarily by the policy direction and other developments in the power sector
- Supply from green H₂ can meet a significant part of the H₂ demand if deployment is limited to hard-toelectrify sectors, like steel and chemicals
- Widespread H₂ adoption for sectors like heating and transport, however, would require the deployment of blue hydrogen technologies (which in turn rely on CCS) to provide the required scale of supply

1. Only merchant business models considered 2.Includes production from centralised, collocated and embedded electrolysers

Falling costs and power prices will lead to accelerated merchant green H_2 deployment in the long term

1. Remaining supply provided by BECCS 2. Hydrogen produced from gas reformation without CCS

Need for policy support (2020-2030):

In the near-term, policy support will be required to stimulate deployment and facilitate technological learning, and is expected to target the replacement of existing grey H_2^2 with green or blue H_2

Market Scaling (2030-2035):

By 2030, falling technology costs are expected to allow development of merchant business models for both green and blue H_2 . Th initial advent of green H_2 is expected to be primarily in the form of dedicated solutions in industry or transport. However, due to limited availability of surplus power, the initial scaling of the market is expected to be provided primarily by blue H_2

Rising green H₂ share (2035-2050):

Falling technological costs and power prices enable increase in penetration of merchant market green H_2 in the long run, which is expected to continue over the horizon.

If H_2 adoption is limited to hard-to-electrify sectors, green H_2 could meet daily demand for most of the year

 In case of targeted deployment, green H₂, in conjunction with biomass gasification and some storage, could meet almost all of the summer demand and still shift some of generation to winter months through storage

1. Does not include green hydrogen supply from embedded generation, which does not participate in the market

In a high H₂ demand scenario blue H₂ supply would be required to meet most of the heightened demand during winter, especially considering the intermittent nature of green H₂ supply

H_2 Storage will be essential to provide flexibility and to shift intermittent green H_2 generation to peak demand periods

- H₂ storage will be pivotal for stocking up excess power generation especially during summer and utilising it for security of supply during winter and extreme weather months
- The cycling pattern of storage will be highly dependant on the seasonality of demand in sectors adopting H₂, with more interseasonality expected in scenarios with high H₂ adoption in heat
- Our analysis suggests that **19TWh** of centralised salt cavern storage will be sufficient to meet peak winter demand by 2050
- This supply could also be used for back-up baseload and flexible generation in the power sector (through H₂ turbines) to hedge against intermittent generation of renewables assets
- On a daily basis, storage can provide 0.63
 TWh supply, equivalent to c.30% of daily peak winter demand during a normal weather year

Levelised cost of production will be majorly driven by operational costs

- The levelised cost of green H₂ production will be highly dependent on the business model:
 - Availability of low-cost power will be higher in assets colocated with offshore wind, which will have access to surplus generation, resulting in lower overall H₂ production cost
 - However, the cost of transportation is expected to be higher for these assets due to the higher distance from demand centres
- Similarly, for blue H_2 production, the variable cost of gas price will be the most significant factor in terms of overall production costs
- The cost of transportation (not included in the charts here), will also be a significant element of the final delivered cost

1. Does not include costs for transportation and storage 2. Alkaline electrolysers. Assuming 50% power from curtailment and rest from grid

Market price of H_2 drops to £50-60/MWh H_2 across all scenarios once at scale by the 2040s

- Falling technology costs and lower gas prices are expected to drive a steady reduction in the market H₂ price, which is expected to go below £50/MWh H₂ by 2050
- Our H₂ price includes all costs incurred across the supply chain, from production to transportation (to end user), and is assumed to be set through daily clearing of the market at a single virtual supply point in GB
- The market is expected to follow a merit order dispatch curve, with the plants with the highest marginal cost of production setting the daily price
- We expect blue H₂ production technologies at the higher end of the merit order to be setting the price most days in such a market design

1. Yearly time-weighted average clearing price, including production and transportation costs

Storage can provide security of H_2 supply in most years, but strategic reserve capacity will also be required

- With 19TWh of salt cavern storage by 2050, about 9TWh is expected to be tapped for meeting peak winter demand during a normal weather year, which leaves nearly 10TWh to supply excess demand during extreme weather scenarios
- An additional strategic reserve capacity of up to 7GW will be required to ensure system adequacy during scarcity periods
- Due to the reliance of green H_2 on highly intermittent RES, blue H_2 capacity might be better suited to provide this capacity
- The GB market could also possibly rely on H₂ imports to meet this demand, but such an approach has many challenges
 including very high costs of shipping and consideration for the fact that such weather events might also impact both
 exporting and other importing countries too, limiting the volume available for imports into GB

Contents

- 1. Executive summary
- 2. Introduction to Aurora's hydrogen market study
- 3. Long-term trends in hydrogen supply and market price
- 4. The impact of hydrogen on the power sector
- 5. Total energy system cost and policy enablers
- 6. Appendix

The impact of hydrogen on the power sector

Large-scale adoption of H_2 could entail significant synergies with the power sector

Power market - H₂ market synergies

Availability of clean flex assets Less need for flexibility

H₂ generation turbines

Generation market:

- Deployment of electrolysers for green H_2 production can create demand for surplus power generation during periods when wind is very high, also increasing capture prices for RES and nuclear in the process
- Increasing RES penetration reduces power prices and increases surplus supply (during high wind periods) for green H_2 production

Flexibility:

- Widescale H₂ adoption for energy system decarbonisation can also reduce the burden on the power system during periods of peak demand in sectors such as heating and transport, reducing the requirement for flexibility in the power system
- Moreover, H₂ turbines and electrolysers can serve as additional sources of this flexibility

1. Due to use of hydrogen

High penetration of H_2 could expand the clean energy market by c. £3 billion/year by 2050

1. Most of the offshore wind generation delta comes from reduced curtailment in existing fleet rather than new capacity 2.Does not include value add from generation due to electrolyser demand

The impact of hydrogen on the power sector

High H₂ penetration will reduce the power sector requirement for flexibility during peak winter months

- In a high H₂ demand scenario residual power demand during winter months is reduced due to: 1) lower seasonality of power demand (due to less electrification of heating), and 2) more RES capacity
- This results in a lower need for flexible generation capacity in the system to meet this residual demand
- Additionally, demand from electrolysers can help balance the grid during periods of very high wind

1. Clean generation includes generation form intermittent renewables, hydro, and nuclear. Residual demand is the difference between total demand (including EVs and electrolysers) and this clean generation

Source: Aurora Energy Research

$\rm H_2$ turbines can generate flexible or baseload power, and could become cost-competitive with gas turbines

1. Combined Cycle Gas Turbines 2. Open Cycle Gas Turbines

Contents

- 1. Executive summary
- 2. Introduction to Aurora's hydrogen market study
- 3. Long-term trends in hydrogen supply and market price
- 4. The impact of hydrogen on the power sector
- 5. Total energy system cost and policy enablers
- 6. Appendix

Development of a H₂ supply chain will require intensive investment and policy development across sectors

1. In our High H₂ scenarios. 2. Iron Mains Replacement Programme. 3. Imperial College London. 4. In a volume that is significant enough to spur supply. Current allowed levels of H₂ blending in GB's gas grid is 0.1% in volume terms.

Total energy system cost and policy enablers

No pathway is decisively better in terms of system cost: uncertainties and strategy would drive policy decisions

- Difference in system cost requirements between scenarios is relatively small. Minor changes in core assumptions such as gas and carbon prices, or acceleration in technology cost reductions, would easily change the cost ranking
- Generally, H₂ scenarios require additional investments on H₂ T&D² infrastructure and present higher energy costs. The latter is due to the higher overall energy requirement due to efficiency losses in the production of H₂ carrier and the lower efficiency of H₂ use in transport and heating when compared to electricity. However, these scenarios reduce subsidy spending, power network costs and capacity market spending
- With no evidently optimal pathway, the importance of second order benefits, such as knowledge and technology export, can play a decisive role in policy discussions and market design
- Energy and network components are by far the most influential on total network costs. This makes the planning and coordination of infrastructure critical in achieving cost-effective and reliable decarbonisation pathways

1. Net present value (NPV) of 2020-2050 expenses for each scenario, assuming a 10% discount rate. Costs for CCS and hydrogen networks are indicative only. 2. Transmission and Distribution

Total energy system cost and policy implications - Policy enablers in the short, medium and long term

Multiple existing and upcoming initiatives have been set to explore H_2 potential across the country

- High potential onshore CCS transport terminal¹
- Industrial clusters
 - Hydrogen projects

The **Feasibility of H_2 in the NTS** project in St Fergus is seeking to determine the **capability of the gas transmission network to transport H**₂, including the development of a **pipeline case study** and draft report for offline trials

Strategic locations in GB combine the presence of dense demand centres with H_2 and CO_2 storage potential as well potentially repurposable gas infrastructure. Key projects like HyNet are exploring this potential

HyDeploy seeks to demonstrate the feasibility of up to **20% blending of H**₂ **in the gas network**, which could unlock one of the earliest sources of H₂ demand

The HyHy project in Cardiff is seeking to understand the financial and carbon-saving performance of **hybrid heating solutions** and **bulk hydrogen supply** to inform key policy decisions on heat decarbonisation

Sources: ENA, Aurora Energy Research

- Offshore carbon storage regions
- Gas transmission pipelines
- Gas terminal

Aberdeen Vision is seeking to demonstrate the viability of injecting up to 2% H₂ into the gas transmission system, addressing key technical uncertainties and possibly unlocking the capacity to transport and export H₂ through the gas transmission network

Green Hydrogen for Humber will deploy PEM electrolysers at a GW scale to provide green H_2 to a mix of industries. Meanwhile, the Humber-DP project will explore CCS and fuel switching opportunities, seeking to decarbonise the industrial cluster by 2030

H21: Northern Gas Networks carried out detailed feasibility studies in the city of Leeds, finding that it is technically feasible to convert the gas grid to H₂ with acceptable costs for consumers

National Grid's **Project Cavendish** is exploring the feasibility of **producing**, storing and importing H_2 at the Isle of Grain, in Kent

Total energy system cost and policy enablers - the short term

We identified multiple low-regret options for policy that can anticipate challenges and tackle key uncertainties

Supply Chain Segment	Low-regret option	Rationale
Supply	Identification of areas of high curtailment in the medium and long term	With increasing renewables, curtailment will inevitably increase, especially in RES clusters. Identifying these areas and i ntegrating these findings in planning efforts can help spawn green H_2 clusters while also minimising financial disruption for RES assets
Transport and Storage	Increasing knowledge and deployment of CCS with focus on strategic locations	CCS has been shown as crucial in all studied scenarios. However, little advancements have been made nationally in this matter in the last years. Further exploring the feasibility of CCS in strategic sites and promoting R&D to address uncertainties are seen as advisable, low-regret measures
	Standardisation of networks and safety regulations	Even if H ₂ is deployed for niche regions or applications, standardisation will still be required. Doing this with a global focus could also avoid potential increased technology costs caused by mismatches between UK and foreign standards
Demand	Advancing energy efficiency efforts across the country	Heat electrification is an important component in all scenarios. Given the age of the national housing stock and technical limitations of heat pumps, energy efficiency will be necessary regardless of the pathway
	Industry decarbonisation targets	The industry sector lacks clear targets or pathways for decarbonisation, while clusters are strategically equipped to kickstart both the H ₂ and CCS sectors. Establishing decarbonisation targets , promoting demonstration or R&D projects and enacting low-carbon product targets can spur their development
	Promoting low-carbon H ₂ demand in promising sectors	The fertiliser, refinery and industrial sectors, along with public transport and blending of H_2 in the gas grid could become early off-takers of low-carbon H_2 in the short term. Promoting demand to shift towards low-carbon H_2 in these segments can help deploy infrastructure and mature the H_2 supply chain, with little impact or risk

In the medium and long term, policy focus could shift to harmonising markets and accelerating cost reductions

Category	Policy implication	Rationale	
Supply	Market design	Intra-day and long-term markets could serve as the industry's financial and operational backbone. Policy could anticipate these requirements by establishing a roadmap for defining these markets and their regulation	
	H ₂ Security of Supply	Regulation should define criteria for security of supply in the H_2 space, including consideration of RES, gas and H_2 storage assets, and imports. Reaching sufficient deployment will require additional sources of revenue, which could be supplied by the structuring of capacity markets, ancillary services , or a strategic reserve	
	Technology support	Akin to RES, creating investable frameworks (FiTs or CfDs) that address the risk associated with H_2 technologies – both in the H_2 and power sectors – would help build the supply chain, reduce cost of capital and accelerate cost reductions	
Transport	Enabling forward- looking investments in existing networks	Policy could ensure the regulation applicable to current network owners allows them to invest in upgrades that can significantly minimise risk of stranded assets and reduce foreseeable costs in view of a transition to H_2	
Storage	Defining ownership and remuneration of H ₂ Networks	Decisions will need to be made between expanding the regulated asset base of existing network owners versus introducing new, competitively-appointed owners (e.g. CATO regime)	
Demand	Technology readiness	If hydrogen use becomes widespread, mandating technology readiness (H ₂ -ready boilers and houses) can save millions of pounds to consumers in areas where electrification is not a viable or cost-effective option. Firms will require early signals to prepare the technology and adjust commercially and logistically	
Market- wide	Carbon pricing	Carbon pricing is a key enabler that incentivises H ₂ business models in both the supply and demand sides, as well as CCS deployment and decarbonisation in general. Our scenarios rely on effective and sustained carbon pricing , which we consider essential for materialising all of the proposed Net Zero scenarios	

H₂ unlocks cross-sector synergies which, if harnessed, could greatly reduce system costs

1. Supply

 H_2 can increase the low-carbon power value pool by reducing and shortening low price periods and minimising both economic and system curtailment, which could be used to produce green H_2

5. Demand

Hydrogen can complement electrification as a decarbonisation option, allowing regions to adopt the pathways that result most beneficial for them

H₂ can reduce CfD spending, potentially optimising cost allocation by charging direct consumers

Additionally, potential optimisation of gas and power network sizing could decrease tariffs for users of both networks

2. Storage

Depleted gas fields and their existing infrastructure could be leveraged on to push CCS deployment – necessary in all Net Zero pathways –while also salvaging remaining value of those assets

3. Distribution

In high electrification scenarios, gas networks can face great risk of stranded assets. Conversion of distribution networks to H₂ would make hydrogen pathways radically less disruptive and costly, while also revamping the value of gas networks Deferral of power grid upgrade requirements would allow operators to optimise their investments while also potentially reducing costs and increasing value for ratepayers

Total energy system cost and policy enablers

Unlocking the benefits of a H_2 economy will require early signals, systematic changes and continuous investments

Roadmap to a Hydrogen Economy	Period	Leap-of-faith assumptions
2050+ A Hydrogen economy 2040s Maturing technology and markets 2030s	2020s	 Extensive rollout of energy efficiency to allow for effective heat electrification, required in all scenarios Net Zero-aligned carbon pricing enacted and sustained Pathways and mandates for decarbonisation defined for all major demand segments, especially industry, where the UK can gain an early leadership Roll-out of pilot and demonstration projects, especially around industrial clusters, catalyse significant CO₂ and H₂ infrastructure deployment and standardisation
Mainstreaming demand 2020s Laying the foundations • Existing policies alone are not sufficient to meet the Net Zero target or enable the level of H ₂ demand assumed in our scenarios	2030s	 Industrial UK sector starts to leverage on competitive H₂ prices to lead low-carbon industrial goods markets Enabling of regional H₂ networks starts unlocking rapid demand growth in heating and industries with moderate growth in the transport sector Support enables rapid supply growth, mostly in regions with potential of H₂ uptake in the short term Early opportunities spur infrastructure deployment and help the supply chain mature
 Achieving the proposed pathways will require early market signals, structuring of bankable frameworks for key elements of the supply chain and strong policy support We have mapped the key milestones that would halp materialise these pathways achieving Net. 	2040s	 UK established as a leader exporter of knowledge and technology in the global H₂ space High level of maturity of H₂ markets and services is achieved, including security of supply Cost reduction in electrolyser technologies enables rapid penetration of green H₂
Zero and unlocking high levels of H_2 deployment	Beyond 2050	 Cross-sector synergies effectively harnessed H₂ becomes mainstream and widely traded

Contents

- 1. Executive summary
- 2. Introduction to Aurora's hydrogen market study
- 3. Long-term trends in hydrogen supply and market price
- 4. The impact of hydrogen on the power sector
- 5. Total energy system cost and policy enablers

6. Appendix

Appendix - Modelling approach

We have developed a model to provide consistent outcomes across the various power and H₂ markets

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