

Reshaping Regulation: Normalising the energy sector

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Changing energy system



- Urbanisation
- Aging
- Connected lifestyle

Social

• ...



- Economic growth
- Distribution of wealth
- Energy & data policy

Economic

• ...

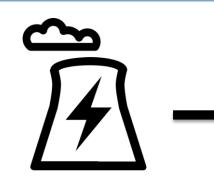


- Decarbonisation
- Climate change impacts / adaptation
- Visual amenity
- ...



- Cost of technologies
- Artificial intelligence / machine learning
- Smart stuff (IoT, HEMS, etc)

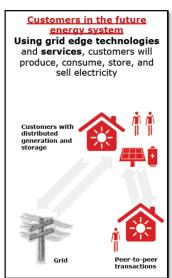
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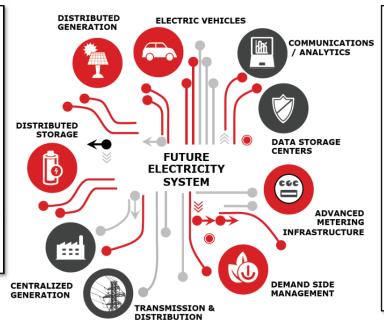


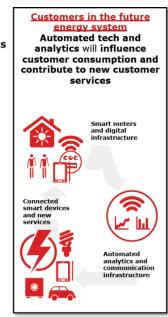


Uni-directional
Passive consumers
Centralised generation
Few large actors

Acknowledgement: World Economic Forum report - The Future of Electricity







Reshaping regulation Pt I – key messages



Regulate for how consumers consume not how businesses are organised



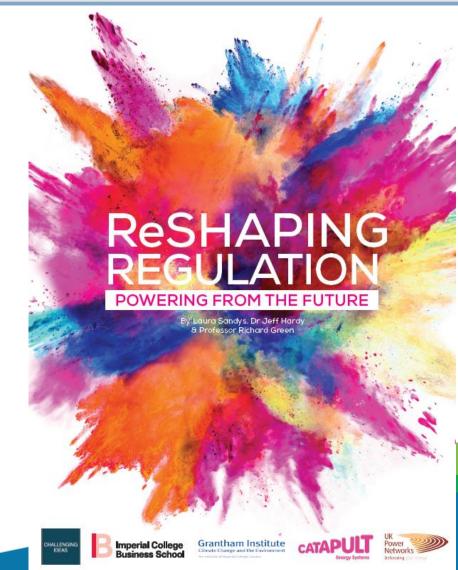
Regulate for system optimisation to deliver the most productive, efficient and affordable system



Regulate to promote transparent, cost-reflective and open markets



Regulate for where energy system security is truly at risk



Since then...



Direct Dial: 020 7901 7000 Email: FutureSupply@ofgem.gov.uk

Date: 31 July 2018

To all interested parties,

Future supply market arrangements - response to our call for evidence

In November 2017, we published a call for evidence asking stakeholders whether the current regulatory arrangements that govern the retail energy market will best serve the needs of future consumers, or whether these will need to change in light of the significant technological change already affecting the sector.¹ Following consideration of respondents' views we now consider there is a strong case for fundamental reforms to be explored. This letter provides a summary of the evidence we received and sets out our conclusions on what changes need to be considered further. It also sets out the next steps we will be taking in line with our conclusions.

"...we are not confident [the current supplier hub model] will enable consumers to benefit fully from the greater levels of innovation, digitalisation and competition made possible by the energy system transition..."



"We do not think the current approaches to allocating and using capacity — and charging for the associated network usage — on the electricity networks can adequately address the associated challenges and opportunities."



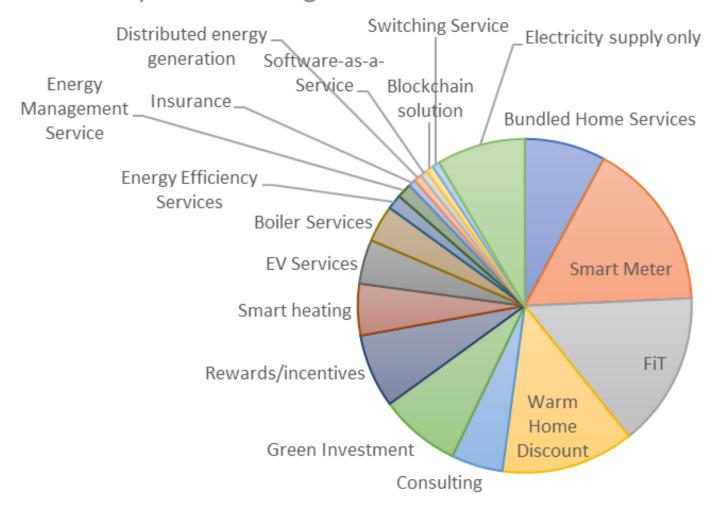




New 'supplier' models emerging

Activity Mix Offering Mar-18

- Bundled Home Services
- Smart Meter
- FiT
- Warm Home Discount
- Consulting
- Green Investment
- Rewards/incentives
- Smart heating
- EV Services
- Boiler Services
- Energy Efficiency Services
- Energy Management Service





New value available to electricity utilities



Plant efficiency £75 – 1809 m



Large LC generation £0.61 – 8 bn



Service provision £5 – 9 bn



Flexibility optimisation £400 – 2000 m



Local LC generation £42 - 4600 m



CCS £-0.14 - 1669 m

Up to £21bn of new value is available to electricity utilities per year by 2050

Wegner, M.-S., Hall, S., Hardy, J., Workman, M., 2017. Valuing energy futures; a comparative analysis of value pools across UK energy system scenarios. Appl. Energy 206, 815–828. doi:10.1016/j.apenergy.2017.08.200

Reshaping regulation Pt II (Nov 2018)

Headline

We need to normalise the energy sector

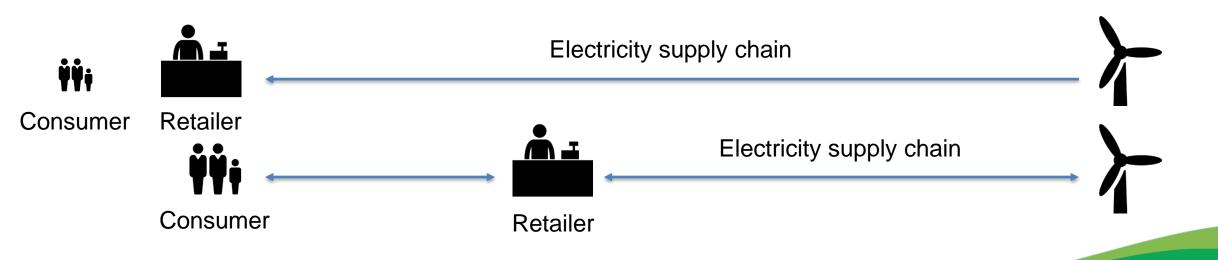
- 1. Power to the consumers
- 2. Unleash the power of data
- 3. Recalibrate security of supply
- 4. Reshape regulation





Normalising the energy sector

"The energy sector should be open to same benefits, opportunities, pressures, risk and expectations that consumers' benefit from in other products and services."



1. Power to the consumers

"Give the Consumer the power to make, shape and break how they are provided with energy"



More Complexity
More Transparency



More Choice
More Consumer Power



More Freedoms
More Penalties

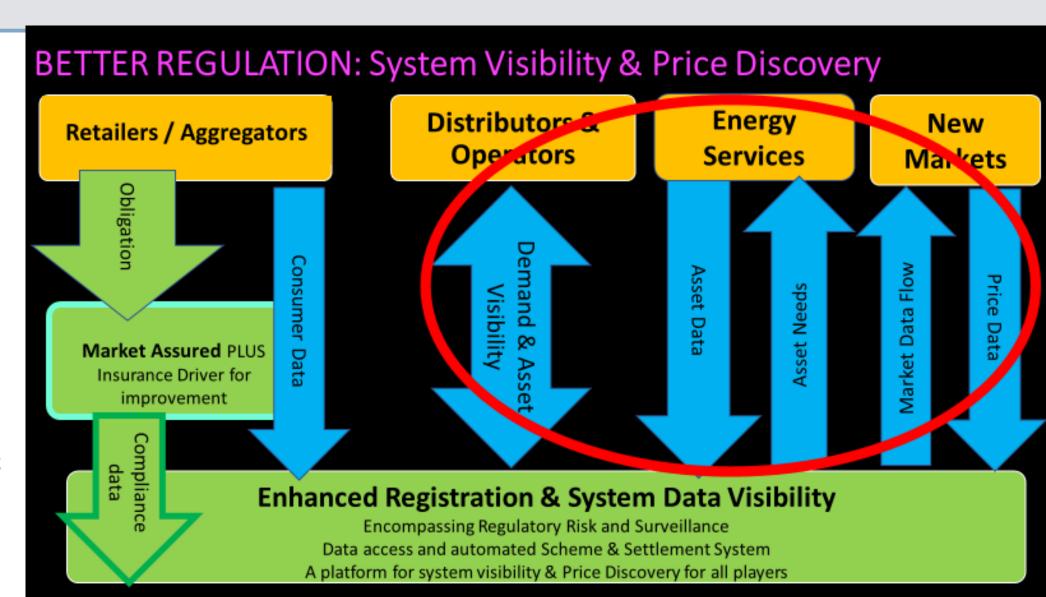


More Services
More Redress



2. Unleash the power of data

"Drive better service provision, price discovery and system optimisation by opening up electricity system data to serve the public good."





3. Recalibrate security of supply

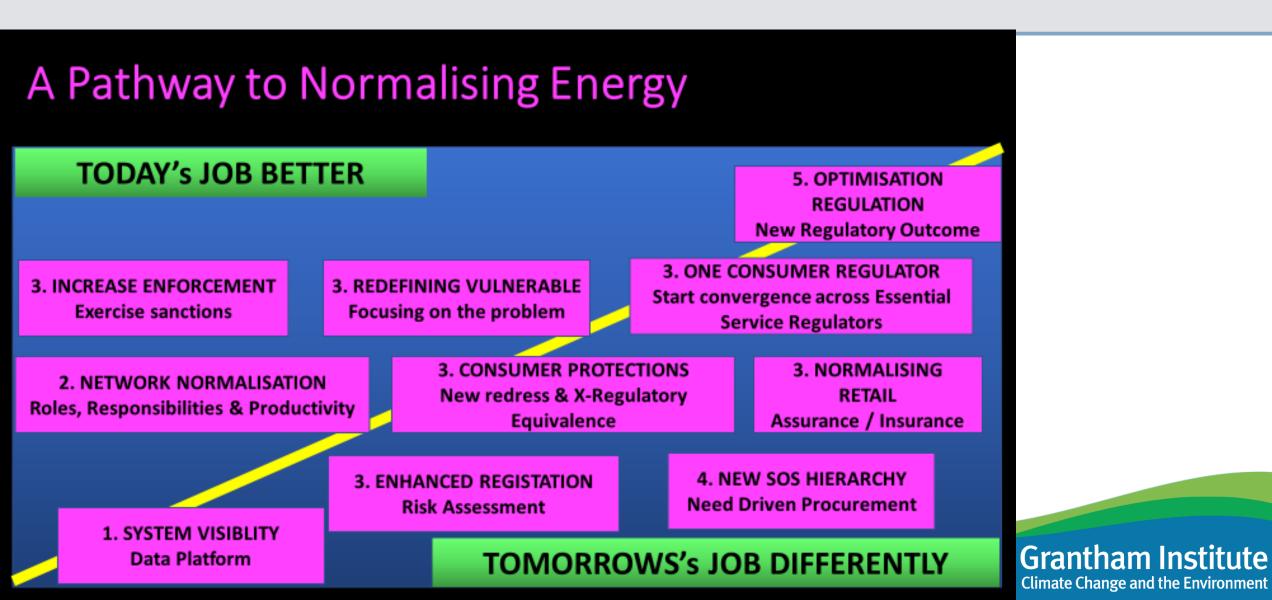
"Recalibrate security of supply to reflect the new nature and 'anatomy' of the sector delivering appropriate risk profile for the security of the system"



No Build: Less Build



4. Reshape regulation



Imperial College London Reshaping regulation Pt II (TBC November 2018)

Headline

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